



NEWSLETTER ALUMNI

MAY 2011

[ALUMNI BOARD](#)[EVENTS](#)[PROGRAMS](#)[ARTICLES](#)[IN THE PRESS](#)[VACANCIES](#)

Dear,

Here is the May edition of your Alumni Newsletter, with a wide range of interesting headlines covering the latest news, events, recent press articles and job offers. You can read the complete articles on the alumni website after login.

First time visiting the alumni site? Please sign up with your exact name and date of birth. Problems signing up? Check FAQ or contact us!

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- ▶ [Alumni Board prepares first major events](#)
- ▶ [Rawberry designs with waste](#)
- ▶ [The Antwerp Forum coming up](#)
- ▶ [15 years of MRE – 10 years of RES](#)
- ▶ [Part-time executive MBA redesigned](#)
- ▶ [AACSB accreditation renewed](#)
- ▶ [David De Cremer presented his book](#)
- ▶ [R&D partnership with SD Worx](#)
- ▶ [HR Alumni start-up](#)
- ▶ [Frank Van Massenhoven on Leadership](#)
- ▶ [Learn Local, Lead Global round table](#)
- ▶ [Announce your job offers](#)
- ▶ [Golfcup 2011: Solvay again](#)
- ▶ [Follow us on Twitter](#)
- ▶ [In the press](#)
- ▶ [Vacancies](#)

## Alumni Board

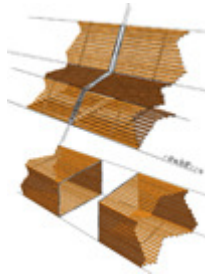
**On the agenda:****Leadership Chair and Global Citizen Award**

The Executive Alumni Committee is preparing their agenda for the next academic year 2011-2012. The first major event will be the 'Leadership Chair' in November 2011. Following the lectures of Robert A. Burgelman, Gautam Thapar and Jacques Rogge, the intention is now to invite a well-known Chinese business person. Another remarkable event on the agenda is the 'Global Citizen Award'. This event will take place in February 2012. Alumni will be able to vote for their favourite candidate.



## Events

## School Events



### Come see how Rawberry designs with waste

**KICK-OFF EVENT – JUNE 23, 2011**

Rawberry is the masterthesis of Nikolaas Verhelst and Dennis De Cat, students in innovation and entrepreneurship at Antwerp Management School. Their goal is to develop new products from re-used or recycled materials. During their 'Free All Senses' kick-off event on June 23, 2011 they will work together with street artists, photographers, musicians and chefs, and show their prototypes.

[Read more](#)



### The Antwerp Forum: Linking Business between China and Europe

**SAVE THE DATE: NOVEMBER 22-23, 2011**

An organization of Antwerp Management School and the Belgian-Chinese Chamber of Commerce. Meet 200 Chinese business managers who are looking to invest or build sustainable business relationships in Europe.

[Read more](#)

## ALUMNI Events

### SAVE THE DATE: September 23, 2011 15 years of MRE – 10 years of RES

Do not miss this exclusive dinner for alumni and current participants of 'Masters in het Real Estate Management'. Followed by a network drink.

## Programs

### Redesigned Part-time Executive MBA delivers first graduates in June

Our Part-time Executive MBA broadens the participants' horizons and helps them to become change agents who can engage in a constructive business conversation and who have an impact on the decision making powers within their organization. Our distinctive MBA is taught in English and has been redesigned recently to meet the current needs of future leaders. Over the two academic years you enjoy a unique personal and business leadership development with a personal international learning and business coach. It is an intensive sharing of expertise, experiences and business practices between faculty and peers.

Curious about our Part-time Executive MBA program?

Do not hesitate to join one of our monthly [info sessions](#) or [contact us](#) for more information.

## Articles



### Antwerp Management School maintains AACSB accreditation

After obtaining AACSB accreditation in 2005, Antwerp Management School has now succeeded in maintaining it until 2015. AACSB, the Association to Advance Collegiate Schools of Business, is the largest and most widely recognized organization for quality assessment of business schools worldwide. AACSB accreditation is the hallmark of excellence and has been earned by less than five percent of the world's business schools.

[Read more](#)

### Vincent Van Quickenborne tests David De Cremer's negotiation insights



On May 17, Prof. Dr. David De Cremer presented his new book 'Onderhandelen op mensenmaat' on the occasion of the first edition of Antwerp Management Books. The book deals with the human, irrational aspects of negotiating. De Cremer says we bring prejudices to negotiations, and tend to interpret situations to our own advantage. Minister Vincent Van Quickenborne, himself a top-level negotiator, was the ideal sparring partner in the panel to test theory against practical experience.

[Read more](#)



### SD Worx and Antwerp Management School established research & development partnership

The idea is to conduct multidisciplinary scientific and applied research with a clear added value for the business world. The partnership involves the installation of Prof. Dr. Ans De Vos as the first SD Worx professor at Antwerp Management School.

[Read more](#)



### Who helps Greet Bunnens start up Antwerp Management School HR Alumni?

We are proud to announce the start-up of Antwerp Management School HR Alumni. Co-ordinator is Greet Bunnens (alumna 1999-2000). If you want to help her with the development of its activities, please contact her by e-mail: [greet@hrbuilders.be](mailto:greet@hrbuilders.be), or phone: +32 (0)478 390 269. HR Alumni is open to alumni of Master or Master Class in HRM, but also welcomes alumni from other Alumni programs who are now active in the field of HR. Do not hesitate to join the [LinkedIn group](#) 'Antwerp Management School HR Alumni'.

[Read more](#)



### Frank Van Massenhoven on Leadership: "It's all about guarding the culture, and nurturing creativity and the momentum for change."

In his latest interview, Koen Marichal, Director Future Leadership Initiative, probes the leadership mindset of Frank Van Massenhoven, president of the Belgian federal government service for social security and former 'Government Service Manager of the Year'. Frank Van Massenhoven claims there is only one way to become a good leader and 'sexy employer'. "Make people happy", he says. "Stop telling them where, when and how they should work. Concentrate on your strategy. You only need to see to it that your people have the right attitude and obtain results. And don't stop changing. If you don't change, you don't breathe."

[Read more](#)



### Learn Local, Lead Global round table fires up lively EU-China debate

On May 18, 120 Chinese youngsters joined more than 80 students from the Antwerp region and members of the Chinese press for an informal, lively and often humorous debate with distinguished panellists. This was followed by a reception where all participants could literally have a taste of Belgian and Asian culture.

[Read more](#)



### Announce your job offers to Antwerp Management School Alumni!

Post your job offers for junior or executive profiles at the bottom of this Alumni newsletter and on the job offer page of the alumni website. Job offers for junior profiles can also be e-mailed to current and last year's full-time master students. Alumni and External Relations Manager [Karen Van Garsse](#) will give you all the information you need.

[Read more](#)

### Business School Alumni Golfcup 2011:



### Let's beat Solvay next time!

Solvay won this Golfcup for the third consecutive time, this time on the challenging course of the Flanuée golf club in Brabant Wallon. Antwerp Management School was represented by three participants, which is an encouraging first. Let's drum up many more golf playing alumni for 2012 and maybe find Flemish golf links on which to organize – and hopefully win – this challenge cup for business school alumni!

[Read more](#)



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### Follow Antwerp Management School on Twitter!

Get up-to-the-minute updates on what is going on in our school, receive the latest research results and update your management insights: [Follow us on Twitter](#) today!

### In the press

#### Prof. Dr. Régis Lemmens: “The salesman turns into a consultant”

*Trends, May 12, 2011*

About the growing importance of technical knowledge and independent advice

#### Prof. Dr. David De Cremer: “negotiating is a game of giving and taking”

*De Standaard, May 14-15, 2011*

About the psychology of negotiating

#### Prof. Jamie Anderson:

#### “What can you learn from Lady Gaga at Antwerp Management School?”

*De Standaard, May 18, 27, 2011*

*De Morgen, May 28, 2011*

*Het Laatste Nieuws, May 27, 2011*

About building innovative organizations

[Read the articles](#)

### Vacancies



#### Program Manager for the domains IT, Operations and Supply Chain Management

### Join our Alumni community today!

Register on our Antwerp Management School Alumni [website](#) and reunite with your fellow students! This platform is only accessible if you are alumni of Antwerp Management School.



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